

Livery Academy Awards 2023-24

Sample Slides

Name and concept

- What is the name of your product or service.
- What is the broad concept of your idea?



Our team

Fill in slide with the following

Tell us more about your company and the roles you hold within it:

- CEO
- Chief Operating Officer
- Financial Director
- Product Designer
- Marketing Director
- IT & Communications Officer

Our inspiration

- How did you come up with the idea?
- What is the need and how will it change lives?



The benefits

- What are the key benefits of your product or service for society?
- What are the future possibilities?



The market

• Who is your potential client base?



Our competitors

• Who or what is the opposition?

Development Strategy

• How will you develop the business?



Commercial Forecast

 What is the expected 5 Year financial plan? Complete on the next slide - you may change the categories for income and outgo as you see appropriate



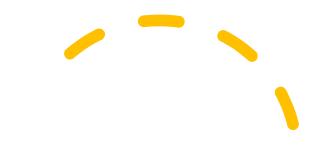
Commercial Forecast

	Year 1	Year 2	Year 3	Year 4	Year 5
INCOME					
Investment Capital					
Subscriptions/Fees					
Advertising Revenues					
Other (if applicable)					
Total income					
OUTGO					
Marketing					
Staffing					
IT Development					
Capital Expenditure					
Premises					
Other (if applicable)					
Total outgo					
Net Result					
Assumed Valuation					

Valuation & exit plan

- What is the overall return?
- How do you calculate your valuation?
- What is the exit plan?







YOUR PRESENTATION SHOULD NOT EXCEED 15 MINUTES. IT WILL BE FOLLOWED BY A TEN-MINUTE Q&A SESSION INVOLVING QUESTIONS FROM THE JUDGES AND AUDIENCE.

Q&A

YOUR SCORES WILL BE JUDGED ON THE BASIS OF YOUR TEAM'S PERFORMANCE IN DELIVERING A CLEAR AND FOCUSED PRESENTATION PLUS YOUR ABILITY TO DELIVER WELL-ARGUED ANSWERS TO QUESTIONS.



REMEMBER THAT JUDGES WILL DEDUCT POINTS FOR OVER-RUNNING.