



Livery Academy Awards

Sample Slides

Fill in slide with the following

Name and concept

- What is the name of your product or service.
- What is the broad concept of your idea?





Our team

Fill in slide with the following

Tell us more about your company
and the roles you hold within it:

- CEO
- Chief Operating Officer
- Financial Director
- Product Designer
- Marketing & Communications Director
- IT Technican

Fill in slide with the following

Our inspiration

- How did you come up with the idea?
- What is the need and how will it change lives?



Fill in slide with the following

The benefits

- What are the key benefits of your product or service for society?
- What are the future possibilities?



Fill in slide with the following

The market

- Who is your potential client base?



Fill in slide with the following

Our competitors

- Who or what is the opposition?



Fill in slide with the following

Development Strategy

- How will you develop the business?



Commercial Forecast

- What is the expected 5 Year financial plan? Complete on the next slide - you may change the categories for income and outgo as you see appropriate



Commercial Forecast

	Year 1	Year 2	Year 3	Year 4	Year 5
INCOME					
Investment Capital					
Subscriptions/Fees					
Advertising Revenues					
Other (if applicable)					
Total income					
OUTGO					
Marketing					
Staffing					
IT Development					
Capital Expenditure					
Premises					
Other (if applicable)					
Total outgo					
Net Result					
Assumed Valuation					

Fill in slide with the following

Valuation & exit plan

- What is the overall return?
- How do you calculate your valuation?
- What is the exit plan?



Q&A



YOUR PRESENTATION SHOULD NOT EXCEED 15 MINUTES.



IT WILL BE FOLLOWED BY A TEN-MINUTE Q&A SESSION INVOLVING QUESTIONS FROM THE JUDGES AND AUDIENCE.



YOUR SCORES WILL BE JUDGED ON THE BASIS OF YOUR TEAM'S PERFORMANCE IN DELIVERING A CLEAR AND FOCUSED PRESENTATION PLUS YOUR ABILITY TO DELIVER WELL-ARGUED ANSWERS TO QUESTIONS.



REMEMBER THAT JUDGES WILL DEDUCT POINTS FOR OVER-RUNNING.